SUNY ULSTER DEPARTMENT OF ART, DESIGN, MUSIC, THEATRE & COMMUNICATION

ART 150 Two Dimensional Design Instructor: DINA ALCALAY PEARLMAN

HOMEWORK DUE Monday September 13, 2010

PROBLEM: Transforming a typographical character into a shape or pattern that emulates two of the three kinds of balance.

MATERIALS: stencil, tracing paper, photo copier or computer, black paper, white cardboard

PRESENTATION: Two finished pieces minimum 11" smallest dimension, either mounted on white cardboard OR use white paper glued to hard surface.

ESTIMATED TIME TO COMPLETE: 5 hours

STEP ONE (EVALUATE PROBLEM)

INSTRUCTIONS <u>http://www.wordimagemedia.com/neg-space/negl.html</u>)

- a) How can I use an everyday shape to create interesting patterns, forms and compositions?
- b) How can I use my materials efficiently?
- c) How can define at least three (3) kinds of symmetry (Approximate symmetry, Radial symmetry OR Asymmetrical balance)Using a new shape derived from an everyday shape?

STEP TWO (INVESTIGATE SOLUTIONS)

- a) Choose a typographical character (letter, numeral or punctuation)
- **b)** Section off a square "module" from one area of that character. Choose a section that has interesting negative and positive spacial characteristics. Use tracing paper to trace your image, and find an area that works well for you. Use a copy machine or computer to enlarge your section if needed.
- c) Draw a grid (even squared lines like graph paper) in your sketchbook. Try 2'' x 2'' and experiment.

c) Try drawing or glueing traced images into pages

d) Create a simple pattern by stacking or lining up these squares. What kind of NEW negative/ positive space is created? This piece can also be in your sketchbook.

STEP THREE (EXECUTE SOLUTION)

- a) Create your final squares: Cut out your shapes from black paper, this is your "module".
- **b)** Choose two (2) of the three types of symmetry to represent.
- c) Create a grid (even squares like a large graph paper) on your final surface and glue the black shapes into the grid, experimenting with different ways of laying down the individual modules to create a pattern or composition that represents symmetry.
- d) Clean up mistakes, create a clean, presentation-worthy piece. Final outcome should be two finished pieces.

CONSIDERATIONS:

Plan your time wisely.

Keep your thumbnails, and "mistakes" handy in your sketchbook. I will be grading on process as well as outcome.

Be ready to hang up your work on Monday September 13